

Website:

www.safetytech.ai
(APAC)

Industry:

Industrial Good

Model:

B2C

Platform:

Magento 2 Commerce On Premise

Leading operations management consulting firm wanted to take a new leap by using power of **Magento 2**

The client with team Krish Technolabs successfully transformed its dream venture to a live platform.

DSS's unique platform is designed to help organizations attain **excellence**.

Envisioned by Dupont Sustainable Solutions, Safetytech.ai is platform designed to allow organizations adopt innovative and safe tech solutions to secure and boost their operations. The leading operations management consulting firm wanted to take a step ahead in their mission to save lives whilst boosting operational performance.

Besides vision, the client also shared couple of challenges during initial rounds of meeting. The list included, catering widespread audience effortlessly, managing massive list of vendors, exploring the scope to attain perfection with platform and serving personalized and flawless experience. The aim was to create a bridge between safety equipment sellers, service providers, and end users.

Addressing the vision to attain the same and simultaneously ensure seamless experience, they approached Krish Technolabs in search of a solution. The team didn't take long to begin working on them.



Addressing the loopholes and creating **experience**.

Acknowledging the expectations and vision with which the client approached, this was the most difficult task for the team. After rounds of meeting, the team decided to go with step-by-step implementation of tech stacks for flawless results. Initially the technocrats invested their time in guiding the client about the right approach and consistent updates.

Also, the team aimed to design a platform that lets end users register themselves as a customer to view all vendors and their services. If they like any of them then they can get contact information from the website itself and connect with them offline. To further ensure personalized experience, multilingual feature was added with support for Chinese (Mandarian) and English.

Moving further, a highly customized search to find the vendors depending on the technologies, industries and risks types. To further add to experience, users were allowed to compare various safety products feature is there to help customers to decide the correct safety products/services for them.

Caressing organization's growth with newly launched platform

Since the platform was completely new and it was for the first time it made a presence amidst audience, there aren't any growth statistics. However, the two vital figures that clearly narrated successful implementation of the project included, mobile traffic and average load time. While the former showed 53% mobile footfall assuring responsiveness, the latter further confirmed it with page load time of 1.38 seconds. We hope that the team DSS attains new benchmarks in coming months and years.



Client Speaks

“The team was able to meet all of the goals set by the company for the project. The company appreciated that the team was responsive to all of their concerns regarding updates and on the progress of the project. Besides communication, the team also trained the company in managing the project.”

Piyush Sinha
Digital Practice



Success stats

